



## A.D.M. COLLEGE FOR WOMEN

(Autonomous)

*Affiliated to Bharathidasan University*

(Nationally Accredited with "A" Grade by NAAC – 4<sup>th</sup> Cycle)

NAGAPATTINAM 611 001.

### LOCAL/NATIONAL/REGIONAL/GLOBAL RELEVANCE

### PG AND RESEARCH DEPARTMENT OF COMMERCE

Programme: B.Com

Year: 2022-2023

Course Code	Title of the Course	Local/Regional/National /Global	Rationale	Course Outcomes	PSOs Addressed	Cognitive Level
CUA	Principles of Accountancy	Local, National & Regional	To provide an understanding of the basic concepts and principles of Accounting and working knowledge of final accounts.	<ul style="list-style-type: none"> <li>CO1: Understand the basic concepts and principles of Accountancy.</li> </ul>	PSO1, PSO2	U
				<ul style="list-style-type: none"> <li>CO2: Prepare final accounts.</li> </ul>	PSO 5	Ap

				<ul style="list-style-type: none"> <li>• CO3: Understand the accounting procedures of non-trading concerns.</li> </ul>	PSO 1	U
				<ul style="list-style-type: none"> <li>• CO4: Gain knowledge about accounting procedures of single entry to find out the profitability of the concern.</li> </ul>	PSO5,	An
				<ul style="list-style-type: none"> <li>• CO5: Gain knowledge about various methods of charging depreciation</li> </ul>	PSO 1	U
CUA1	Business Environment	Local, National, Regional & Global	To enable students understand environmental aspects of business.	<ul style="list-style-type: none"> <li>• CO1: Understand the concepts relating to business environment.</li> </ul>	PSO1,PSO2	An

				<ul style="list-style-type: none"> <li>• C02: Learn about various environmental factors.</li> </ul>	PS02,	U
				<ul style="list-style-type: none"> <li>• C03: Gain knowledge about the responsibilities of a business concern towards different groups of society.</li> </ul>	PS02	U
				<ul style="list-style-type: none"> <li>• C04: Understand the concept of business ethics.</li> </ul>	PS05	An
				<ul style="list-style-type: none"> <li>• C05: Gain knowledge about corporate governance.</li> </ul>	PS01	Ap

CUC	Marketing	Local, National & Regional	To provide knowledge about various aspects and functions of marketing.	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concepts and functions of marketing.</li> </ul>	PS03	U
				<ul style="list-style-type: none"> <li>• CO2: Assess about consumer behaviour, product and brand strategies.</li> </ul>	PS04	An
				<ul style="list-style-type: none"> <li>• CO3: Understand the pricing decisions and distribution channels.</li> </ul>	PS04	U
				<ul style="list-style-type: none"> <li>• CO4: Acquire knowledge about advertising and personal selling.</li> </ul>	PS05	An
				<ul style="list-style-type: none"> <li>• CO5: Learn about the recent trends in direct marketing and MIS.</li> </ul>	PS03	Ap
CUC	Marketing	Local, National & Regional	To provide knowledge about functions of marketing.	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concepts and functions of marketing.</li> </ul>	PS03	U

				<ul style="list-style-type: none"> <li>• CO2: Assess about consumer behaviour, product and brand strategies.</li> </ul>	PSO4	An
				<ul style="list-style-type: none"> <li>• CO3: Understand the pricing decisions and distribution channels.</li> </ul>	PSO4	U
				<ul style="list-style-type: none"> <li>• CO4: Acquire knowledge about advertising and personal selling.</li> </ul>	PSO5	An
				<ul style="list-style-type: none"> <li>• CO5: Learn about the recent trends in direct marketing and MIS.</li> </ul>	PSO3	Ap
CUD	Business Accounting	Local, National & Regional	To provide an understanding of various accounting practices in business.	<ul style="list-style-type: none"> <li>• CO1: Understand the methods of branch and departmental accounts</li> </ul>	PSO 1 PSO 2	U

				<ul style="list-style-type: none"> <li>• CO2: Gain knowledge on hire purchase and installment purchase system.</li> </ul>	PSO2	An
				<ul style="list-style-type: none"> <li>• CO3: Acquire knowledge about royalty accounts.</li> </ul>	PSO2	U
				<ul style="list-style-type: none"> <li>• CO4: Understand fire insurance claims for loss of stock and profit.</li> </ul>	PSO5	An
				<ul style="list-style-type: none"> <li>• CO5: Prepare insolvency accounts of individuals.</li> </ul>	PSO1	Ap
CUA2	Business Economics	Local, National, Regional & Global	To provide knowledge about economic theories	<ul style="list-style-type: none"> <li>• CO1: Understand the concepts of business economics, micro and macroeconomics.</li> </ul>	PSO3	An

			applicable in business and different market structures.	<ul style="list-style-type: none"> <li>• CO2: Understand demand and indifference curve analysis.</li> </ul>	PS03	U
				<ul style="list-style-type: none"> <li>• CO3: Gain knowledge on various functions of production.</li> </ul>	PS04	C
				<ul style="list-style-type: none"> <li>• CO4: Understand supply analysis and cost concepts.</li> </ul>	PS05	Ap
				<ul style="list-style-type: none"> <li>• CO5: Acquire knowledge about pricing under various market structures.</li> </ul>	PS03 PS04	Ap
				<ul style="list-style-type: none"> <li>• CO1: Explain the basic concepts in partnership and admissions of partners.</li> </ul>	PS02	U

				<ul style="list-style-type: none"> <li>• CO2: Prepare the accounts relevant to retirement and death of a partner.</li> </ul>	PS02	An
				<ul style="list-style-type: none"> <li>• CO3: Know the procedure regarding dissolution of a firm and insolvency of partners.</li> </ul>	PS02	An
				<ul style="list-style-type: none"> <li>• CO4: Discuss about the legal provisions regarding issue of shares.</li> </ul>	PS05,PS01	An
CUF	Business Laws	Local, National & Regional	To understand the basic principles and practices of Business Law.	<ul style="list-style-type: none"> <li>• CO5: Assess forfeiture and reissue of forfeited shares.</li> </ul>	PS01, PS03	C
				<ul style="list-style-type: none"> <li>• CO1: Outline the basic concepts in business law.</li> </ul>	PS03	U



				<ul style="list-style-type: none"> <li>• CO2: Plan to gain knowledge on contract Act and its various kinds.</li> </ul>	PSO2	U
				<ul style="list-style-type: none"> <li>• CO3: Learn about the special contracts.</li> </ul>	PSO5	Ap
				<ul style="list-style-type: none"> <li>• CO4: Create an understanding of sale of goods act.</li> </ul>	PSO 5 PSO 1	U
BCA3	Business Communication	Local, National, Regional & Global	To equip the students about communication in commerce, trade and update with modern trends.	<ul style="list-style-type: none"> <li>• CO5: Assess the knowledge on consumer protection act.</li> </ul>	PSO 1, PSO3	Ap
				<ul style="list-style-type: none"> <li>• CO1: Plan about communication in commerce and trade.</li> </ul>	PSO 3	U
				<ul style="list-style-type: none"> <li>• CO2: Develop knowledge on write business letters.</li> </ul>	PSO 3	U

				<ul style="list-style-type: none"> <li>• CO3: Learn about various types of business correspondence.</li> </ul>	PSO 4	C
				<ul style="list-style-type: none"> <li>• CO4: Create knowledge to writing collection and sales letters.</li> </ul>	PSO 5	Ap
NMEI	<b>Elements of Insurance/ Principles of Management</b>	Local, National & Regional	To provide basic knowledge on concepts, principles and elements of insurance to the students of other disciplines	<ul style="list-style-type: none"> <li>• CO5: Assess the students to update with modern trend of communication.</li> </ul>	PSO 3 PSO 4	Ap
				<ul style="list-style-type: none"> <li>• CO1: Understand the basic concepts in Insurance</li> </ul>	PSO1, PSO2	U
				<ul style="list-style-type: none"> <li>• CO2: Develop knowledge regarding the procedures to be followed to become an agent</li> </ul>	PSO 2	U

				<ul style="list-style-type: none"> <li>• CO3: Learn about regulations of agents and IRDA</li> </ul>	PSO 2	U
				<ul style="list-style-type: none"> <li>• CO4: Create knowledge on functions of agents</li> </ul>	PSO5, PSO5	Ap
				<ul style="list-style-type: none"> <li>• CO5: Assess the students to know about kinds of insurance contract</li> </ul>	PSO 1	C
CUG	Cost Accounting	Local, National & Regional	To provide a basic understanding of cost concepts, elements and methods of costing.	<ul style="list-style-type: none"> <li>• CO1: Explain the basic concepts of cost accounting.</li> </ul>	PSO 3, PSO 5	U
				<ul style="list-style-type: none"> <li>• CO2: Discuss about material control and pricing of issues.</li> </ul>	PSO 4	Ap
				<ul style="list-style-type: none"> <li>• CO3: Compute the wages of workers under different</li> </ul>	PSO 5	Ap

				<p>methods, labour turnover rate, overtime and idle time wages.</p>		
				<ul style="list-style-type: none"> <li>• CO4: Apply the methods in overhead apportionment and absorption of overheads.</li> </ul>	PSO5	Ap
				<ul style="list-style-type: none"> <li>• CO5: Prepare reconciliation statement of cost and financial accounts and understand the reasons for differences between these accounts.</li> </ul>	PSO 4	Ap

CUH	Banking Theory Law and Practice	Local, National & Regional	To enable the students to understand the day-to-day banking activities and recent advancements	<ul style="list-style-type: none"> <li>• CO1: Understand the functions of bank and distinguish different types of bank.</li> </ul>	PS01	U
				<ul style="list-style-type: none"> <li>• CO2: Recognize the underlying concepts of bank account operations.</li> </ul>	PS02	U
				<ul style="list-style-type: none"> <li>• CO3: Comprehend different types of customer, and understand the relationship between a banker and customer.</li> </ul>	PS01	Ap
				<ul style="list-style-type: none"> <li>• CO4: Understand the basic requisites of a cheque and different types of cheques</li> </ul>	PS02	Ac, U

				<ul style="list-style-type: none"> <li>• C05: Realize the concepts of various modes of fund transfer techniques.</li> </ul>	PS01,	An
CUA4	Company Law and Secretarial Practice	Local, National & Regional	To understand the basic principles and practices of Company Law.	<ul style="list-style-type: none"> <li>• C01: Acquire knowledge about Companies Act 2013.</li> </ul>	PS04	U
				<ul style="list-style-type: none"> <li>• C02: Create an understanding of important documents of the company.</li> </ul>	PS01	An
				<ul style="list-style-type: none"> <li>• C03: Learn about the prospectus of the company.</li> </ul>	PS03	Ac
				<ul style="list-style-type: none"> <li>• C04: Plan to gain knowledge on Director and their secretarial work.</li> </ul>	PS03, PSO 2	An

				<ul style="list-style-type: none"> <li>• CO5: Assess the knowledge about secretary and their legal Position.</li> </ul>	PSO 2, PSO 5	Ev
NMEII	Banking Practices/ Leadership	Local, National & Regional	To enable the students to understand the recent trends in the practice of Banking	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concepts on banking.</li> </ul>	PSO 4	U
				<ul style="list-style-type: none"> <li>• CO2: Gain knowledge on banking functions and credit control measures.</li> </ul>	PSO 4	Ac
				<ul style="list-style-type: none"> <li>• CO3: Learn about Central bank of India.</li> </ul>	PSO 4	Ap
				<ul style="list-style-type: none"> <li>• CO4: Create knowledge on Foreign exchanges.</li> </ul>	PSO 5	Ap
				<ul style="list-style-type: none"> <li>• CO5: Know about recent trends in banking sector.</li> </ul>	PSO 5	Ap

CUSI	Indirect Tax Laws	Local, National & Regional	To provide knowledge to the students about the practice of Goods and Services Act.	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concept of indirect tax laws.</li> </ul>	PS01	U
				<ul style="list-style-type: none"> <li>• CO2: Gain knowledge about GST.</li> </ul>	PS02, PSO 5	An
				<ul style="list-style-type: none"> <li>• CO3: Acquire knowledge about registration under GST.</li> </ul>	PS02	Ap
				<ul style="list-style-type: none"> <li>• CO4: Learn about procedure to Levy on (CGST, SGST)</li> </ul>	PS03	C
				<ul style="list-style-type: none"> <li>• CO5: Understand about procedure to levy on IGST.</li> </ul>	PS04	U



CUI	Corporate Accounting	Local, National & Regional	To provide an understanding and working knowledge of company accounts and special accounts.	<ul style="list-style-type: none"> <li>• CO1: Gain knowledge on issue and redemption of debentures and preference shares.</li> </ul>	PS01	U,Ap
				<ul style="list-style-type: none"> <li>• CO2: Familiarise with the preparation of final accounts of companies.</li> </ul>	PS02	U'Ap
				<ul style="list-style-type: none"> <li>• CO3: Assess the knowledge on Amalgamation and Reconstruction of companies.</li> </ul>	PS01	Ap
				<ul style="list-style-type: none"> <li>• CO4: Give exposure on Holding company accounts.</li> </ul>	PS01	U, Ap
				<ul style="list-style-type: none"> <li>• CO5: Create an understanding on Banking and Insurance company accounts.</li> </ul>	PS01, PS04	Ap

CUJ	Financial Management	Local, National & Regional	To provide an insight into financial decision making procedures and their application in Financial management	<ul style="list-style-type: none"> <li>• CO1: Assess the basic concepts of financial management.</li> <li>• CO2: Compute cost of capital, cost of debt and cost of retained earnings.</li> <li>• CO3: Identify the degree of leverages.</li> <li>• CO4: Prepare capital structure under different approaches.</li> <li>• CO5: Evaluate capital budgeting proposals.</li> </ul>	PSO 5	An
					PSO 3	Ap
					PSO 5	U
					PSO 5	Ap
					PSO 3 PSO 4	Ap
CUK	Auditing	Local, National & Regional	To provide an understanding of the principles and practice of Auditing the procedure for verification and investigation.	<ul style="list-style-type: none"> <li>• CO1: Distinguish between Auditing and Accountancy, familiar with the scope, objectives, types, techniques and standards involved in Auditing.</li> </ul>	PSO1	An

				<ul style="list-style-type: none"> <li>• CO2: Understand the scope of different types of audit, verification of evidences and the role of different auditors in a company.</li> </ul>	PS01	U
				<ul style="list-style-type: none"> <li>• CO3: Analyze the rights and duties of a company auditor, their, appointment, qualifications and remunerations.</li> </ul>	PS05	An
				<ul style="list-style-type: none"> <li>• CO4: Comprehend in detail about the importance of vouching and verification of assets and liabilities.</li> </ul>	PS01	Ap

				<ul style="list-style-type: none"> <li>• CO5: Realize and recognize the role of an Electronic data processing (EDP) in an audit approach,</li> </ul>	PSO2	An, C
CULa CULbY	Computer Application in Business	Local, National & Regional	To enable the students to understand the applicability of computer in Business practices.	<ul style="list-style-type: none"> <li>• CO1: Understand the basics of computers.</li> <li>• CO2: Familiarize with MS Word and MS Excel.</li> <li>• CO3: Gain practical knowledge on accounting software package.</li> </ul>	p SO3	U
					PSO3	Ac
					p SO3	AP
CUE3	Financial Services / International Marketing	Local, National & Regional	To understand the basics of financial services and its various dimensions.	<ul style="list-style-type: none"> <li>• CO1: Evaluate and create strategies to promote financial products and services.</li> </ul>	PSO 5	U

				<ul style="list-style-type: none"> <li>• CO2: Identify about lease and hire purchase.</li> <li>• CO3: Explain about different financial instrument.</li> <li>• CO4: Assess new venture opportunities</li> <li>• CO5: Evaluate recent developments regarding factoring in India.</li> </ul>	PSO 2	An
					PSO 5	U
					PSO 1, PSO5	An
					PSO 3	An
CUS2	Salesmanship	Local, National & Regional	To impart knowledge about various functions of personal selling and salesmanship.	<ul style="list-style-type: none"> <li>• CO1: Identify the importance of personal selling and salesmanship.</li> <li>• CO2: Evaluate different theories of personal selling .</li> </ul>	PSO3, PSO 5	U
					PSO2	An

				<ul style="list-style-type: none"> <li>• CO3: Design the recruitment procedure and training methods.</li> </ul>	PSO2, PSO 4	Ac
				<ul style="list-style-type: none"> <li>• CO4: Plan compensation methods.</li> </ul>	PSO 5	Ap
				<ul style="list-style-type: none"> <li>• CO5: Assess control system of salesman</li> </ul>	PSO 5	Ev
CUS3	E-Commerce	Local, National & Regional	To enable the students to understand about the Technology, Operations and aspects of online business.	<ul style="list-style-type: none"> <li>• CO1: Formulate the various aspects of E-Commerce</li> </ul>	PSO1	Ap
				<ul style="list-style-type: none"> <li>• CO2: Outline the planning of online business</li> </ul>	PSO2, PSO5	An
				<ul style="list-style-type: none"> <li>• CO3: Assess the knowledge about Infrastructure of e-commerce.</li> </ul>	PSO2	An

				<ul style="list-style-type: none"> <li>• CO4: Plan to gain knowledge on Operations of E-Commerce</li> <li>• CO5: Create an understanding of Security and Legal aspects of E-Commerce</li> </ul>	PSO 5,PSO 1	C
					PSO 4. PSO3	C
CUM	Income Tax Law and Practice	Local, National & Regional	To enable the students to compute tax of an individual asseses.	<ul style="list-style-type: none"> <li>• CO1: Gain knowledge on the basic concepts of income tax and the residential status.</li> <li>• CO2: Learn the computation of income from salary.</li> <li>• CO3: Acquire knowledge on the income from house</li> </ul>	PSO1	U
					PSO3, PSO5	Ap
					PSO5	Ap

				<p>property and capital gains and the deductions thereon.</p> <ul style="list-style-type: none"> <li>• C04: Develop knowledge on the computation of income from business, profession and other sources.</li> <li>• C05: Understand the educations available and PAN TAN, TDS, etc.</li> </ul>		
				<ul style="list-style-type: none"> <li>• C01: Acquire knowledge about the Basics of Management Accounting.</li> </ul>		
CUN	Management Accounting	Local, National & Regional	To enable the students to understand the concepts and practice of Management Accounting.		PSO 4, PSO 5	Ap
					PSO 4, PSO5	Ap
					PSO 3	K



				<ul style="list-style-type: none"> <li>• CO2: Gain knowledge on Financial Statement Analysis.</li> <li>• CO3: Learn to prepare Fund Flow and Cash Flow.</li> <li>• CO4: Familiarise the concepts of m Marginal costing and Standard costing.</li> <li>• CO5: Understand the knowledge about Budget and Budgetary Control.</li> </ul>	PSO 2	U
					PSO 3	Ap
					PSO 3	Ap
					PSO 5	U
CUO	Entrepreneurial Development	Local, National & Regional	To enable the students to understand the employable skills.	<ul style="list-style-type: none"> <li>• CO1:Formulate the various aspects of Entrepreneurship</li> <li>• CO2: Outline the Business planning process</li> </ul>	PSO1,PSO 5	Ap
					PSO2, PSO 7	Ap

				<ul style="list-style-type: none"> <li>• CO3: Assess the knowledge about Motivation</li> <li>• CO4: Gain knowledge on Business</li> <li>• CO5: Create an understanding of Reports</li> </ul>	PSO2 PSO 6	An
					PSO3	C
					PSO4	C
CUE4	Human Resource Management	Local, National & Regional	To highlight processes and mechanism of managing human resources.	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concepts and functioning of Human Resource Management.</li> <li>• CO2: Develop knowledge on Human Resource planning.</li> </ul>	PSO 2	U
					PSO 3	An

				<ul style="list-style-type: none"> <li>• CO3: Learn about Recruitment and Selection process through HR department.</li> <li>• CO4: Create knowledge on Training and Development.</li> <li>• CO5: Assess the students to know about performance appraisal.</li> </ul>	PSO 4	U
					PSO 3, PSO 5	A
					PSO 4	Ap
CUE5	Investment Management	Local, National & Regional	To impart knowledge about basic concept relating to investment management.	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concept of investment management.</li> <li>• CO2: Gain knowledge about corporate securities.</li> </ul>	PSO 4	U
					PSO 3	An

				<ul style="list-style-type: none"> <li>• C03: Acquire knowledge about Securities Exchange Board of India.</li> </ul>	PSO 5	U
				<ul style="list-style-type: none"> <li>• C04: Understand the fundamental analysis.</li> </ul>	PSO 1, PSO5	An
				<ul style="list-style-type: none"> <li>• C05: Learn about technical analysis.</li> </ul>	PSO 4	An



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NAGAPATTINAM 611 001.

### LOCAL/NATIONAL/REGIONAL/GLOBAL RELEVANCE PG AND RESEARCH DEPARTMENT OF COMMERCE

Programme: M.Com

Year: 2022-2023

Course Code	Title of the Course	Local/Regional/ National /Global	Rationale	Course Outcomes	PSOs Addressed	Cognitive Level
PGCA	Managerial Economics	Local, National, Regional & Global	To impart knowledge about the application of economic theories in business decision making.	<ul style="list-style-type: none"> <li>CO1: Understand the basic concepts of managerial economics and demand analysis.</li> </ul>	PSO 1	Ac, U

				<ul style="list-style-type: none"> <li>• C02: Gain knowledge about production function, supply analysis and cost concepts.</li> </ul>	PSO 4	Ac
				<ul style="list-style-type: none"> <li>• C03: Understand about pricing policies and practices.</li> </ul>	PSO1, PSO 4	Ap
				<ul style="list-style-type: none"> <li>• C04: Develop knowledge on profit planning and forecasting.</li> </ul>	PSO6	Ap
				<ul style="list-style-type: none"> <li>• C05: Gain knowledge on business cycle, national income and its measurement.</li> </ul>	PSO6, PSO7	An

PGCB	Business Environment and Management	Local, National, Regional & Global	To educate the students about the basic concepts of environment and management of business.	<ul style="list-style-type: none"> <li>• CO1:Understand the basic concepts of business environment.</li> </ul>	PS01	Ac, U
				<ul style="list-style-type: none"> <li>• CO2:Acquire knowledge about LPG and second-generation reforms.</li> </ul>	PS03	Ac
				<ul style="list-style-type: none"> <li>• CO3:Familiarize with functions of business management.</li> </ul>	PS01	U
				<ul style="list-style-type: none"> <li>• CO4: Expose to motivation theories and techniques of control.</li> </ul>	PS06	Ap

				<ul style="list-style-type: none"> <li>• C05: Learn about corporate governance and ethics.</li> </ul>	PS06, PS07	An
PGCC	Marketing Management	Local, National & Regional	To provide knowledge to the students about Marketing Concepts and promotional activities.	<ul style="list-style-type: none"> <li>• C01: Understand the concepts of Marketing.</li> </ul>	PS01	Un
				<ul style="list-style-type: none"> <li>• C02: Acquire knowledge in the field of Marketing Management and Consumer Behaviour.</li> </ul>	PS04	Ap
				<ul style="list-style-type: none"> <li>• C03: Familiarise with the various aspects related to Product and price.</li> </ul>	PS02	An
				<ul style="list-style-type: none"> <li>• C04: Develop knowledge on Promotional Activities.</li> </ul>	PS03,PS05	Un



				<ul style="list-style-type: none"> <li>• CO5: Gain knowledge on Distribution Channels.</li> </ul>	PSO4	An
PGCD	Corporate Laws	Local, National & Regional	To enable the students to understand about the provisions of various acts related to companies.	<ul style="list-style-type: none"> <li>• CO1: Understand the provisions of companies act.</li> </ul>	PSO3	A
				<ul style="list-style-type: none"> <li>• CO2: Learn about Industries (Development and Regulation) Act.</li> </ul>	PSO4	U
				<ul style="list-style-type: none"> <li>• CO3: Gain knowledge about the Foreign Exchange Management Act.</li> </ul>	PSO4	A
				<ul style="list-style-type: none"> <li>• CO4: Familiar with the Consumer Protection Act.</li> </ul>	PSO7	U

				<ul style="list-style-type: none"> <li>• C05: Develop knowledge on Water and Air (Prevention and control of Pollution) Act.</li> </ul>	PSO3	U
PGCE1	Organisational Behaviour	Local, National & Regional	To enhance skills, for managing, organizational Behavior successfully.	<ul style="list-style-type: none"> <li>• C01: Understand the concepts relating to organizational behaviour.</li> </ul>	PSO 7	U
				<ul style="list-style-type: none"> <li>• C02: Learn about group dynamics and team development.</li> </ul>	PSO 1	An
				<ul style="list-style-type: none"> <li>• C03: Familiarize with leadership styles.</li> </ul>	PSO 7	Ap

				<ul style="list-style-type: none"> <li>• C04: Gain knowledge on organizational conflict.</li> </ul>	PSO 3, PSO 7	An
				<ul style="list-style-type: none"> <li>• C05: Learn about the organizational changes and development.</li> </ul>	PSO 1, PSO 7	Ap
PGCE	Advanced Financial Management	Local, National & Regional	To provide an insight into financial decision making procedures and their applications In complex Financial management	<ul style="list-style-type: none"> <li>• C01: Understand the basic concepts of financial management.</li> </ul>	PSO 1	U
				<ul style="list-style-type: none"> <li>• C02: Estimate working capital</li> </ul>	PSO 5	Ap

				requirements and cash planning.		
				<ul style="list-style-type: none"> <li>• C03: Evaluate credit policies and assess various inventory levels.</li> </ul>	PSO 6	An
				<ul style="list-style-type: none"> <li>• C04: Analyze risk and return, compute value of securities.</li> </ul>	PSO 7	Ap
				<ul style="list-style-type: none"> <li>• C05: Acquire knowledge on dividend policy and theories of dividend policy.</li> </ul>	PSO 6	Ap
PGCF	Strategic Management	Local, National & Regional	To provide knowledge about leadership and decision making strategies.	<ul style="list-style-type: none"> <li>• C01: Learn about leadership and decision making strategies.</li> </ul>	P S01	Ap
				<ul style="list-style-type: none"> <li>• C02: Acquire</li> </ul>	PS05	Ap

				<p>knowledge about situation analysis.</p> <ul style="list-style-type: none"> <li>• C03: Familiarise with corporate strategies.</li> <li>• C04: Understand the strategies relating to business units.</li> <li>• C05: Gain knowledge on evaluation and control strategies.</li> </ul>		
					PS01	An
					PS01 PS07	Ap
					PS07	An
PGCHa, PGCHby	MS Office & Accounting Software Package Theory & Practical	Local, National & Regional	To enable the students to know the application computer software in business practices.	<ul style="list-style-type: none"> <li>• C01: Understand the basic of computers.</li> <li>• C02: Learn about MS Word 2007.</li> <li>• C03:Familiarise with MS Excel and</li> </ul>	PS04	U
					PS04	Ac
					PS04	Ap

				Power Point.		
				<ul style="list-style-type: none"> <li>• CO4: Gain practical knowledge on accounting software package.</li> </ul>	PSO4	Ap
				<ul style="list-style-type: none"> <li>• CO5: Understand about inventory accounting using tally.</li> </ul>	PSO4	Ap
PGCE2	Customer Relationship Management	Local, National & Regional	To equip the students about the concepts, technology and trends in Customer Relationship Management.	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concepts of CRM.</li> </ul>	PSO3	U
				<ul style="list-style-type: none"> <li>• CO2: Gain knowledge about customers.</li> </ul>	PSO3	Ac
				<ul style="list-style-type: none"> <li>• CO3: Understand CRM loyalty.</li> </ul>	PSO3	U
				<ul style="list-style-type: none"> <li>• CO4: Acquire knowledge about Technology for Relationship</li> </ul>	PSO4	Ac

				Marketing.		
				<ul style="list-style-type: none"> <li>• CO5: Know about the trends in CRM.</li> </ul>	PSO2	Ap
PGCI	Advanced Corporate Accounting	Local, National & Regional	To provide an understanding and working knowledge of company accounts and special accounts.	<ul style="list-style-type: none"> <li>• CO1: Understand the procedure for amalgamation and reconstruction of companies.</li> </ul>	PSO 2	Ap
				<ul style="list-style-type: none"> <li>• CO2: Gain knowledge on valuation of good will, shares and liquidation of companies.</li> </ul>	PSO 6	Ap
				<ul style="list-style-type: none"> <li>• CO3: Prepare the consolidated balance sheet.</li> </ul>	PSO 2	Ap
				<ul style="list-style-type: none"> <li>• CO4: Enrich their knowledge on Banking and Insurance company accounts.</li> </ul>	PSO 2 PSO 6	Ap

				<ul style="list-style-type: none"> <li>• CO5:Acquire knowledge on specialized accounting.</li> </ul>	PSO 1	U
PGCJ	Research Methodology	Local, National & Regional	To impart knowledge about the methods and techniques of research.	<ul style="list-style-type: none"> <li>• CO1:Learn about research methods and review of literature</li> </ul>	P SO 5	U
				<ul style="list-style-type: none"> <li>• CO2:Acquire knowledge about research design and hypothesis</li> </ul>	PSO 5	Ap
				<ul style="list-style-type: none"> <li>• CO3:Understand about data collection techniques and sampling methods</li> </ul>	PSO 5	An
				<ul style="list-style-type: none"> <li>• CO4: Gain knowledge about</li> </ul>	PSO 5	An



				data processing and analysis of data		
				<ul style="list-style-type: none"> <li>• C05: Develop knowledge about the technique of writing the reports</li> </ul>	PSO 5	Ap
PGCK	Advanced Cost Accounting	Local, National & Regional	To enable the students to know the different methods of cost accounting.	<ul style="list-style-type: none"> <li>• C01:Acquire knowledge about the preparation of job, batch and contract costing.</li> </ul>	PSO1	U
				<ul style="list-style-type: none"> <li>• C02:Gain knowledge on process costing.</li> </ul>	PSO6	Ap
				<ul style="list-style-type: none"> <li>• C03: Prepare operating cost statement for various services.</li> </ul>	PSO6	An

				<ul style="list-style-type: none"> <li>• CO4: Familiarise with the preparation of marginal cost statement.</li> </ul>	PS01 PS07	Ap
				<ul style="list-style-type: none"> <li>• CO5: Acquire knowledge on standard costing and variance analysis.</li> </ul>	PS07	Ap
PGCL	International Business	Local, National, Regional & Global	To enable the students to understand various aspects of International Business.	<ul style="list-style-type: none"> <li>• CO1:Discuss the basics of International Business</li> </ul>	PS01	U
				<ul style="list-style-type: none"> <li>• CO2:Outline the Modes of Entering International Business</li> </ul>	PS04	U

				<ul style="list-style-type: none"> <li>• CO3: Assess the knowledge about International Business Environment</li> </ul>	PSO2	Ap
				<ul style="list-style-type: none"> <li>• CO4: Plan to gain knowledge on Balance of Payment</li> </ul>	PSO2	A
				<ul style="list-style-type: none"> <li>• CO5: Create an understanding of International Economic Institutions</li> </ul>	PSO1	U
PGCE3	Banking and Financial Institutions	Local, National & Regional	To equip the students about the recent trends in banking and about the financial institutions.	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concepts of banking and financial institutions</li> </ul>	PSO1	U

				<ul style="list-style-type: none"> <li>• CO2:Gain knowledge about e-Banking.</li> </ul>	PSO4	U
				<ul style="list-style-type: none"> <li>• CO3:Acquire knowledge about e-Money.</li> </ul>	PSO4	Ac
				<ul style="list-style-type: none"> <li>• CO4: Learn about national level financial institutions.</li> </ul>	PSO1	U
				<ul style="list-style-type: none"> <li>• CO5:Gain knowledge about state level financial institutions</li> </ul>	PSO1	U
PGCM	Income Tax Law & Practice	Local, National & Regional	To enable the students to compute tax of an individual assess and about the administrative procedures.	<ul style="list-style-type: none"> <li>• CO1:Gain knowledge on the basic concepts of income tax and computation of income from salary.</li> </ul>	PSO 6	U

				<ul style="list-style-type: none"> <li>• CO2: Learn the computation of income from house property and capital gains.</li> </ul>	PSO 6	Ap
				<ul style="list-style-type: none"> <li>• CO3: Acquire knowledge on the income from business and other sources and deductions thereon.</li> </ul>	PSO 7	Ap
				<ul style="list-style-type: none"> <li>• CO4: Develop knowledge on the various deductions available and computation of tax liability of an individual and firm.</li> </ul>	PSO 6	Ap

				<ul style="list-style-type: none"> <li>• C05: Understand the concept of clubbing of income and administrative procedures.</li> </ul>	PSO 7	U
PGCN	Human Resource Management	Local, National & Regional	To give insight into Cultural dimensions, recruitment, Training development and work life balance	<ul style="list-style-type: none"> <li>• C01: Understand about human resource management and human resource information system.</li> </ul>	PSO1	U
				<ul style="list-style-type: none"> <li>• C02: Gain knowledge about human resource planning.</li> </ul>	PSO3	U
				<ul style="list-style-type: none"> <li>• C03: Learn about recruitment sources and selection procedure.</li> </ul>	PSO6	AP

				<ul style="list-style-type: none"> <li>• CO4: Acquire knowledge about financial and non-financial incentives.</li> </ul>	PS06	A
				<ul style="list-style-type: none"> <li>• CO5: Know about employees' health and safety.</li> </ul>	PS07	U
PGCE4	Teaching and Learning Skill	Local, National & Regional	To educate the students about the teaching skills and its recent developments.	<ul style="list-style-type: none"> <li>• CO1: Understand the basic concepts of teaching aptitude</li> </ul>	PS01	U
				<ul style="list-style-type: none"> <li>• CO2: Gain knowledge on ICT and apply them in teaching and learning context.</li> </ul>	P SO4	U
				<ul style="list-style-type: none"> <li>• CO3: To develop communication</li> </ul>	PSO4	Ap

				skills with special reference to listening, speaking, reading and writing.		
				<ul style="list-style-type: none"> <li>• CO4: To acquire knowledge about how to use Instructional Technology effectively in a classroom.</li> </ul>	PS05	Ap
				<ul style="list-style-type: none"> <li>• CO5: To learn about different teaching skills for putting the content across to targeted audience</li> </ul>	PS04	U
PGCE5	Security Analysis & Portfolio Management	Local, National & Regional	To provide knowledge on the	<ul style="list-style-type: none"> <li>• CO1: Create an awareness about risk and return of</li> </ul>	PS06	Ap



			various investment avenues that benefit the Individuals and nation.	different investments		
				<ul style="list-style-type: none"> <li>• C02: Analyse theoretical and practical background in the field of investment.</li> </ul>	PS01	An
				<ul style="list-style-type: none"> <li>• C03: Help them to understand security analysis and management.</li> </ul>	PS06	An
				<ul style="list-style-type: none"> <li>• C04: Design and manage the bond and portfolio.</li> </ul>	PS06	Ap
				<ul style="list-style-type: none"> <li>• C05: Demonstrate current structure and regulation of the Indian financial sector.</li> </ul>	PS01	An